



# Saint Louis County

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Director

## NEWS RELEASE

**For immediate release:**

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### **Lincoln Park community invited to Meet on the Street; still time to get involved**

Third Street between 24th and 27th Avenues West will be opened up for people of all ages to bike, walk and join in active play and gather as a community during Lincoln Park's Meet on the Street event Sunday, July 13, from 2 to 6 p.m. The event is free and open to the public.

“When we say ‘meet on the street’ we mean literally on the street!” said Josh Gorham, St. Louis County Public Health Nurse. “We are going to temporarily close Third Street to motorized vehicles so we can all experience the street in a new, exciting way—with hopscotch, dancing, bikes, or whatever the community dreams up.”

Organizations that promote healthy lifestyles or build community are invited to host activities on the street as well. For more information on being part of Meet on the Street, contact Patrick Weber before June 25 at [pweber@northexp.org](mailto:pweber@northexp.org) or (218) 789-6322. Anyone interested in volunteering at this event can contact Cassie Borges at [cassie@ecolibrum3.org](mailto:cassie@ecolibrum3.org) or (218) 336-1038.

Meet on the Street is sponsored by the Center for Prevention at Blue Cross and Blue Shield of Minnesota. Additional major sponsors of the event include St. Louis County Public Health and Human Services, Healthy Northland, the Minnesota Statewide Health Improvement Program, the Lincoln Park Business Group, Ecolibrum3, Duluth LISC, First Covenant Church, Rock Hill Community Church, Northern Expressions Arts Collective, and Healthy Duluth Area Coalition.

“Blue Cross is proud to support Play Streets initiatives like Meet on the Street to help create places for people to imagine what more people-friendly streets could look like,” said Janelle Waldock, director of the Center for Prevention. “We’re excited to be a part of these events that help

build demand for healthy communities where people of all ages and abilities can include physical activity in their daily lives.”

The event in the Lincoln Park Neighborhood of Duluth will be one of 24 Play Streets and Open Streets events held in twelve communities in Minnesota this year. Similar events have been held across the United States and have grown in popularity as communities recognize the importance of health considerations as they are planned and designed.

For the latest updates on Meet on the Street via social media, follow @meetonthestreet on Twitter, or on Facebook search for Lincoln Park Meet on the Street.

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**About Healthy Northland:** Healthy Northland seeks to improve the quality of life and health of all people in northeastern Minnesota and is made possible by a Community Transformation Grant, the Centers for Disease Control and Prevention, and the Minnesota Department of Health’s Statewide Health Improvement Program.

St. Louis County Public Health is one of many organizations working with Healthy Northland under the Statewide Health Improvement Program to make the healthy choice easier. In Duluth, Public Health Nurse Josh Gorham works with Lincoln Park on the MOVE, an active transportation coalition working to create a more walkable, bikeable community.

**About the Center for Prevention:** The Center for Prevention at Blue Cross and Blue Shield of Minnesota delivers on Blue Cross’ long-term commitment to improve the health of all Minnesotans by tackling the leading root causes of preventable disease: tobacco use, lack of physical activity, and unhealthy eating. Funded through proceeds from Blue Cross’ historic lawsuit against the tobacco industry, we collaborate with organizations statewide to increase health equity, transform communities and create a healthier state. Visit [preventionminnesota.com](http://preventionminnesota.com) for more information.

**About Blue Cross and Blue Shield of Minnesota:** Blue Cross and Blue Shield of Minnesota ([bluecrossmn.com](http://bluecrossmn.com)), with headquarters in the St. Paul suburb of Eagan, was chartered in 1933 as Minnesota’s first health plan and continues to carry out its charter mission today as a healthy company: to promote a wider, more economical and timely availability of health services for the people of Minnesota. Blue Cross is a not-for-profit, taxable organization. Blue Cross and Blue Shield of Minnesota is an independent licensee of the Blue Cross and Blue Shield Association, headquartered in Chicago.