



Sustainable Forestry Initiative, Inc.

900 17th Street, NW Suite 700
Washington, DC 20006
Phone: 202.596.3458
Fax: 202.596.3451
Email: amy.doty@sfiprogram.org

January 14th, 2011

MEMORANDUM

TO: SFI[®] Implementation Committee (SIC) Chairs & Coordinators

FROM: Amy Doty

SUBJECT: 2010 SIC Progress Report

PLEASE FORWARD TO THE APPROPRIATE CONTACT(S) FOR SIC REPORTING

Attached is the annual Sustainable Forestry Initiative[®] (SFI) Implementation Committee (SIC) Progress Report form, **due on March 15th, 2011**. The information you provide is extremely valuable in compiling a credible SFI[®] program annual report documenting continuous improvement.

Please forward this form to the most appropriate person(s) for completion on behalf of your SIC.

All SICs should include copies of the following (**even if they have not changed**) along with the completed report form:

- SIC organizational guidelines (charter and/or bylaws);
- List of committee members, including contact information, in Word or Excel format (please also itemize in Section 1.C.);
- BMP compliance reports from the state or province (if available);
- Current SIC policies – inconsistent practices, logger training, etc;
- Brochures and other published items referencing the SFI program or utilizing the SIC logo.

Your hard work and dedication in support of the SFI program is very much appreciated! Please feel free to call me at 202.596.3458 or e-mail me at amy.doty@sfiprogram.org with any questions.

All references to requirements of the SFI Standard are for the SFI 2010-2014 Standard.

Sustainable Forestry Initiative® 2010 SFI® Implementation Committee (SIC) Progress Report

The information SFI Implementation Committees (SICs) annually report to the Sustainable Forestry Initiative, Inc. is of tremendous value in demonstrating SFI program improvement and commitment. Report questions measure progress in achieving SIC goals and SFI Standard objectives. SICs are encouraged to highlight key achievements and provide additional attachments.

Section 1 - Organization & State/Province Data

1. Organization

A. Attach a copy of SIC organizational guidelines (charter, bylaws, etc.).

Copy of organizational guidelines attached? Yes No If no, please indicate why?

Attached

SIC Website: _____

B. Describe how the SFI Implementation Committee (SIC) is organized – part of existing forestry association committee, formal subcommittee, independent, etc? What organization, if any, provides primary support to the committee?

Minnesota Forest Industries Provides primary support for the SIC

C. Please attach a list of committee members with contact information and report the number of committee members for each of the following categories:

SFI Program Participants	Supporters (not enrolled in SFI)
Industry SFI Program Participant : <u>9</u>	Other Company: _____
Government Agency SFI Program Participant : <u>3</u>	Forestry Association: <u>2</u>
University SFI Program Participant: <u>1</u>	Conservation Organization: <u>1</u>
Conservation SFI Program Participant: _____	Family Forest Owner: <u>1</u>
Other SFI Program Participant: _____	Government Agency: _____
	Logger: _____
	Consultant: _____
	University or Extension: <u>1</u>
	Other: <u>2</u> Please Specify: MN Logger Education Program and SIC Coordinator.

D. Please list sub-committees (if applicable):

Ad-hoc committees developed as needed _____

E. List dates and locations of scheduled SFI Implementation Committee meetings for the coming year. Also list other meetings or conferences which may offer opportunities to highlight the SFI program.

2. Funding

A. How much money was spent in 2010 on SFI Implementation Committee-sponsored activities and projects?

US \$ 555,180

Canadian \$ _____

B. What percentage of this money went toward?

38 (%) logger training & education

20 (%) landowner education

25 (%) communication/outreach

1 (%) public participation

____ (%) reforestation success

____ (%) water quality protection

____ (%) other (specify) _____

18 (%) other (specify) Guideline monitoring

i. Does the SIC provide any funding or support to the American Tree Farm System? YES _____ NO

If yes, please list contributions made the American Tree Farm System:

ii. Does the SIC provide any funding or support to other family forest owner programs? YES NO _____

If yes, please list contributions made to other programs:

Supporting member of the MN Forestry Association

iii. Does the SIC provide any funding or support to Project Learning Tree (PLT) education programs?

YES _____ NO

If yes, please list contributions made to PLT: _____

C. What percentage of the funds spent in 2010 came from:

30 (%) Industry SFI Participants

____ (%) Other SFI Participants

38 (%) Other SIC Members
____ (%) Grants (specify): _____
32 (%) Other (specify): MFRC Funding _____

D. How was money raised (i.e., through industry assessment on production, flat entrance fee, etc.)?
Please provide formulas to indicate how dues are calculated.

MFI assessment of member companies. Non-MFI members are assessed based on wood utilization or acreage ownership; SFI public party licensees will be assessed \$1,000.00

3. Best Management Practices

A. Does your state/province monitor voluntary compliance with BMP's? YES NO _____
If no, how is compliance with BMPs monitored or evaluated in your state/province?

B. If yes, please provide the most current overall figure on the rate of compliance: NA % compliance in 2009.
If available, please send a copy of the report. http://www.frc.state.mn.us/documents/council/site-level/MNDNR_FMG_monitoring_2009_report.pdf

Section 2 - SFI Program Progress

Provide a detailed description of activities incorporating SFI-specific recognition or goals in each area below. Note unique projects you would like to especially highlight. Attach current SIC policies and feel free to attach other details as separate sheets.

1. Does your SIC have programs to address **Landowner Outreach***? YES NO _____
Description or Plans to Address:
Distribution of landowner manuals, invasive species manuals, logger education program

(*Landowner outreach as described in SFI 2010-2014 Standard Indicators 17.1.1. – 17.1.3.)

2. Does your SIC have programs to support and promote **Informational Resources***?
YES NO _____

Description or Plans to Address: _____
Provide information to opinion leaders and serve as a clearinghouse of information regarding SFI program in MN. _____

(*Informational Resources as described in SFI 2010-2014 Standard Performance Measure 17.2. This includes increasing SFI program recognition, awareness and support with groups, such as local opinion leaders and forestry resource professionals.)

A. Is the SIC interested in participating in a local Habitat for Humanity project? YES _____ NO
Describe future plans or interest level:

3. Inconsistent Practices

A. Does your SIC have a mechanism in place to address concerns with **Inconsistent Practices**?

YES NO

If YES, is there a confidential mechanism to track/record complaints in such a manner that identifies SFI® participants that are the subject of multiple/recurring complaints (if yes, quantify in item D. below)?

YES NO

If NO, when will your SIC have an inconsistent practices mechanism in place:

B. Attach a summary of your SIC process for receiving/responding to inconsistent practices, including a flow chart if available. Summary attached? YES _____ NO

C. Describe how your SIC advertises/communicates the inconsistent practices process (publications, target audiences, websites, ad frequency, etc):

http://www.frc.state.mn.us/documents/council/MFRC_PCRP_Report_2010-08-01.pdf

http://www.frc.state.mn.us/initiatives_sitelevel_monitoring_concerns.html

D. Provide aggregate reporting information (no names) on inconsistent practices below.

Total number of inquires received in 2010 – valid or not, SFI & non-SFI:

Of the total number of inconsistent practices reported above, how many were SFI-specific?

(PLEASE ITEMIZE SFI INCONSISTENT PRACTICES BELOW – ALL SHOULD ADD UP TO THIS TOTAL NUMBER)

	Number of inconsistent practices involving SFI participants:		Number of SFI Participants with More Than One Inconsistent Practice:
	Addressed & Resolved	Addressed & Unresolved*	
Obj. 1 (Forest Mgmt. Planning)	_____	_____	_____
Obj. 2 (Productivity)	_____	_____	_____
Obj. 3 (Water Quality)	_____	_____	_____
Obj. 4 (Biological Diversity)	_____	_____	_____
Obj. 5 (Visual Impact)	_____	_____	_____
Obj. 6 (Special Sites)	_____	_____	_____
Obj. 7 (Efficient Utilization)	_____	_____	_____
Obj. 8 (Landowner Outreach)	_____	_____	_____
Obj. 9 (Logging Professionals)	_____	_____	_____
Obj. 10 (BMP Adherence)	_____	_____	_____

- Obj. 11 (Biological Diversity) _____
- Obj. 12 (Controversial Sources^)
^including illegal logging _____
- Obj. 13 (Controversial Sources^^)
^^fiber sourced from Areas w/o effective social laws _____
- Obj. 14 (Legal Compliance) _____
- Obj. 15 (Research) _____
- Obj. 16 (Training & Education) _____
- Obj. 17 (Community Involvement) _____
- Obj. 18 (Public Land Mgmt.) _____
- Obj. 19 (Communications) _____
- Obj. 20 (Continual Improvement) _____

*Describe circumstances (without names) for each unresolved inconsistent practices claim, current status, and plans to resolve (attach separate sheets if necessary):

4. Communications-Non Core

A. Does your SIC specifically promote the SFI® program in **communications** efforts? YES NO

B. Describe SFI communications activities in 2010 and planned activities for 2011. If your SIC does non-core paid advertising and/or marketing, please enclose publication or advertising examples.

running advertisements in "Better Forests", "TPA Bulletin", "Whitetails Magazine", "orthern Wilds"

C. List web sites where the SFI program is mentioned:

D. Identify at least 3 publications serving your state or province where the SFI program has or could be effectively advertised/promoted:

(1) Minnesota Monthly, (2) Twin Cities Business Monthly, (3) Minnesota Timber Producers Bulletin

5. Program Growth

A. Does your SIC have plans to recruit SFI program participants? YES NO

B. Identify at least 3 organizations that could enhance SFI recognition in your state or province by enrolling in the SFI program: *(Please provide contact information.)*

Three counties remain uncertified. Will continue to work with them to consider SFI

Section 3 - SFI Program Input

The SFI Implementation Committees are one of the greatest strengths of the SFI program and are one of the things making the SFI program stand out from all the rest. SFI Inc. values your work and contributions to the SFI program.

Please list below any ideas or opportunities your SIC may be interested in pursuing or reporting on not covered by this report.

What we are seeing in MN is the customers of the forest products industry demanding FSC certified content. Thus, there is a push to recruit additional FSC acres with little emphasis to recruit additional SFI lands. Any effort made by SFI, Inc to inform customers of the paper industry would be beneficial.

Section 4 -Conservation Partnerships and Government Relations

1. Conservation Partnerships

Since 1995, SFI program participants have contributed more than \$1 billion (US) for research activities to improve the health, productivity and responsible management of forest resources. These conservation partnerships are key to responsible forest management, and SFI Inc. acknowledges them in a number of ways, including through conservation awards. Is your SFI SIC currently involved in any conservation partnerships/projects?

- Yes No
- If yes, please describe below and/or with attachments. The description should include: name of project; partners involved; conservation objective; start date; (estimated) completion date; total project cost; your SIC's contribution; other. Note: Please only list projects that were active or concluded in 2010/2011. If you are reporting more than one project, please copy and paste the below table as often as needed.

TABLE 1.

Project Name	
Short Project Description	
Partners	
Conservation Objective	
Start Date (estimated)	
Completion date (estimated)	
Total Project Cost	
Contribution	
Other	

2. Government Relations (optional)

As part of our SFI 2010 strategy, SFI Inc. will work with governments at the local, state/provincial and federal levels to enhance recognition of the value of the SFI program across public and private lands and certified and uncertified lands through our fiber sourcing program, our forest management standard and key outreach activities such as conservation projects, Habitat for Humanity and research. Information regarding your SIC's involvement in government programs, partnerships and projects would be helpful for SFI to support your work and develop further opportunities to build strong relationships with governments to increase understanding and support of the SFI program. SFI Inc. is also interested in any challenges or unexplored opportunities to build those relationships and ensure strong support of the SFI program and acceptance of SFI certified forest products.

TABLE 2.

Current projects involving government	
Opportunities to involve government moving forward	
Current challenges related to SFI	

Section 5 - Identification

Submitted on March 21, 2010 (date) for Minnesota (State/Province)

2011 SIC Chair:

Name: Mark Reed Company/Organization: St. Louis County

Address: 320 W. 2nd Street, #607
Duluth, MN 55802
w.ph: 218-726-2606
e-mail: ReedM@co.st-louis.mn.us

2011 SIC Coordinator:

Name: Tim O'Hara Company/Organization: MFI

Address: 324 W Superior Street; #903; Duluth MN 55802

City, State/Province and Zip/Postal Code:

Phone: 218-722-5013 Fax: 218-722-2065 E-mail: tjohara@aol.com

Return form no later than **March 15, 2011** to:

Amy Doty
Sustainable Forestry Initiative, Inc.
900 17th Street, NW Suite 700
Washington, DC 20006
Fax: 202.596.3451
amy.doty@sfiprogram.org

Minnesota Sustainable Forestry Initiative[®] Program Implementation Committee By-Laws January 2005

1) Name

- a) The committee shall be known as the Minnesota Sustainable Forestry Initiative Program Implementation Committee (SIC).

2) Mission of the SIC

- a) The mission of the SIC is to provide oversight and administration of the SFI[®] Program within the State of Minnesota.

3) Operation of the SIC

- a) The SIC operates under the rules and guidelines contained in the current Memorandum of Understanding with the American Forest and Paper Association (AF&PA).
- b) Minnesota Forest Industries, Inc (MFI) provides the SIC with administrative support, accounting and bank account management.
- c) The SIC operates as an overall planning and steering committee in accordance with the rules set forth in these by-laws. Normal parliamentary rules are used in conducting meetings.
- d) The SIC chairperson creates and appoints members to ad-hoc committees to accomplish special projects of the SIC.

4) Membership

- a) SIC membership shall consist of SFI Program Participants and Supporters.
 - i) SFI Program Participants must be:
 - (1) a member company of AF&PA and
 - (2) a member company of MFI; or
 - (3) a member company of AF&PA that pays an assessment to MFI for SIC representation, or
 - (4) a SFI Program Licensee
 - ii) Supporters will be nominated and approved by the SIC by the Program Participants.
 - (1) Each of the following supporters are entitled to representation:
 - (a) A representative from the Minnesota Logger Education Program
 - (b) A representative from the Minnesota Tree Farm Program
 - (c) A representative from a Minnesota logging association
 - (d) A representative from a conservation interest
 - (e) A representative from the University of Minnesota, Extension Service

(f) A representative from the Minnesota Forestry Association

(g) A representative from the Minnesota Society of American Foresters

(2) Other members may be approved by the SIC.

b) Term Limits of Membership Representatives

i) Representative membership shall expire every two years.

ii) Representative members may serve successive terms following approval by the simple majority of the SIC members.

5) Voting

a) SIC members are entitled to vote on all issues.

b) Voted upon issues will be decided by a simple majority of members present.

c) The Chair will be the deciding officer on all votes that end in a tie.

6) Officers and Principal Duties

a) Chair

i) Set agendas

ii) Lead SIC in meetings

iii) Ensure that the SIC functions within the By-Laws

iv) Serve a two year term

b) Vice-Chair

i) Perform the duties of the Chair in his/her absence

ii) A Vice-Chair will be selected by the SIC every two years

iii) The Vice-Chair succeeds the Chair every two years with a term beginning on January 1st or immediately after the resignation or termination of the Chair.

iv) The Vice-Chair serves as Chair for ad-hoc committee operations.

c) SIC Program Coordinator

i) Manage the budget

ii) Lead meetings in the absence of the Chair and Vice-Chair

iii) Schedule meetings

iv) Assist ad-hoc committees in completing projects

v) Prepare and submit SIC Annual Report to AF&PA

vi) Attend the SFI annual conference

vii) Other duties as assigned by the Chairperson

d) The Chair and/or Vice Chair are expected to attend the SFI annual conference.

7) Finances and Budgeting

a) Primary funding

i) The SIC obtains its primary funding from MFI. MFI will determine an annual allocation based on input from the SIC.

b) Additional funding

i) Assessment of SFI Program Participant companies that are members of AF&PA and are not a member of MFI that desire to support and participate on the SIC.

ii) The SIC may solicit additional funding and in-kind support from other sources which are aligned with the Objectives and Principles of the SFI Program.

c) An annual budgeting process will be used.

i) The program coordinator will prepare budgets for the coming year and submit these budgets to the Chair and Vice-Chair for approval.

ii) The Chair will submit the budget for committee approval at the December meeting.

iii) The SIC will approve the budget at the December meeting unless the SIC votes otherwise.

SFI® Minnesota State Implementation Committee List 2011

Gordy Mouw
New Page
w.ph: 715-213-2693
e-mail: gordon.mouw@newpagecorp.com

Rebecca Barnard
DNR-Forestry
500 LaFayette Road
St. Paul, MN 55155-4044
w.ph: 651-259-5256
e-mails: Rebecca.Barnard@state.mn.us

Kristen Bergstrand
Verso Paper
PO Box 93
Floodwood, MN 55736
w.ph: 320-815-2004
e-mail: Kristen.Bergstrand@versopaper.com

Charlie Blinn
U of MN
1530 Cleveland Ave North
St. Paul, MN 55108
w.ph: 612-624-3788
e-mail: cblinn@umn.edu

VACANT Ruffed Grouse Former

Keith Matson
MN Forestry Association
PO Box 132
Deer River, MN 56636
w.ph: 218-246-8104
e-mail: keithmatson@hotmail.com

Tim O'Hara, coordinator
MFI
324 W. Superior St. #903
Duluth, MN 55802
w.ph: 218-722-5013
e-mail: tjohara@mfitpa.com

Kathleen Preece
Write It Right
PO Box 3095
Bemidji, MN 56619
w.ph: 218-759-7730
e-mail: katy@paulbunyan.net

Ron Severs
U of MN
175 University Road
Cloquet, MN 55720
w.ph: 218-726-6412
e-mail: rsevers@umn.edu

Dave Chura
MN Logger Ed. Prg.
301 W 1st St, #510
Duluth, MN 55802
w.ph: 218-722-5442
e-mail: dchura@mlep.org

Terry Worthman
Boise
400 3rd Ave E
International Falls, MN 56649
w.ph: 218-285-5360
e-mail: terryworthman@boisepaper.com

Jim Marshall, vice chair
UPM-Blandin
PO Box 407
Grand Rapids, MN 55744
w.ph: 218-327-6644
e-mail: jim.marshall@upm-kymmene.com

Mark Reed, chair
St. Louis County
320 W. 2nd Street, #607
Duluth, MN 55802
w.ph: 218-726-2606
e-mail: ReedM@co.st-louis.mn.us

Pat Galdonik
SAPPI Fine Paper
12260 Riverview Road
Brainerd, MN 56401
w.ph: 218-855-1030
e-mail: patrick.galdonik@sappi.com

Ed Gudowicz
Louisiana Pacific
PO Box P
Two Harbors, MN 55616
w.ph: 218-834-5652
e-mail: ed.gudowicz@lpcorp.com

David Neu
National Wild Turkey Federation
265 Lorrie Way
De Pere, WI 54115
w. ph: 920-347-0312
e-mail: neunwtf@sbcglobal.net

Jerry Richards
Norbord Minnesota
4409 Northwood Road NW
Solway, MN 56678
w. ph: 218-751-2023
e-mail l: jerry.richards@bemidji.norbord.com

Finn Ostman, secretary
9267 Savage Road
Angora, MN 55703
ph: 218-666-0385
e-mail: frostman@accessmn.com

Roger Johnson
Forest Capital Partners
312 8th Avenue
International Falls, MN 56649
w.ph: 218-285-7706 ext 21
e-mail: rjohnson@forestcap.com

Brian Lochner
Georgia Pacific Corporation
1220 W Railroad St
Duluth, MN 55802
w.ph: (218) 720-8293
Email: bmlochne@gapac.com

Kirk Titus
Crow Wing County County Court House
326 Laurel Street
Brainerd, MN 56401
Phone: 218-824-1115
email: kirk.titus@co.crow-wing.mn.us