



Iron Range Youth in Action
Today's Youth
Tomorrow's Leaders

RAISE IT
for health

Reduce Tobacco's Harm in Minnesota

PLEASE JOIN US

WHEN: Wednesday, March 20th – gather at 6:30 p.m./lanterns at 7:00 p.m.

(in case of inclement weather – we will reschedule for March 21st)

WHERE: Silver Lake Beach, Virginia

WHO: All are welcome – but especially students (elementary through college) – who support fighting back against Big Tobacco! By raising the price of tobacco products, we can reduce youth initiation, help people quit and reduce health care costs for all Minnesotans. This will be a fun family event!

WHAT: A Kick Butts Day Celebration of Music, S'mores and Lanterns! We want S'more tax on tobacco products, we will release 160 - 3 foot tall lime green biodegradable lanterns that represent the \$1.60 increase tobacco tax that's been proposed in the Minnesota legislature and the Iron Range Youth in Action will be DJing the event!



Tobacco is still a big problem in Minnesota

This year, 77,000 Minnesota kids will use tobacco and 16 percent of Minnesotans still smoke. Smoking costs Minnesota \$3 billion in excess health care costs and 5,100 Minnesotans will die from tobacco-related illnesses.

Raising the price of tobacco will...

