

# Maximize Residential Recycling Collections

 <p><b>Return on Investments (ROI)</b></p>	<p>Email or text Reminder of Recycling Day with unique "tip" or "fact" each collection day</p> <p>Signage on City "Marquee" with "Tip of the Week"</p> <p>Reminders by Partners in their weekly communications (Chamber, Rotary, School Districts)</p>	<p>Staff person, full or part time, for Environmental Education including recycling.</p> <p>Send letters to non-recyclers, encourage participation, ask for barriers.</p> <p>Provide larger recycling containers to residents</p> <p>Add requirement for weekly recycling collection in Hauler License provisions.</p>	<p>Implement mandatory recycling for SUDs. Encouragement/ enforcement at household level.</p> <p>Implement mandatory recycling at all MUDs with enforcement tied to rental housing license.</p>
	<p>Email Reminder of Recycling Day to subscribers each collection day</p> <p>Require provision of recycling opportunities in Multi-unit sections of City Code.</p> <p>Promote America Recycles Day on city website, with recycled content products, KAB Pledge.</p>	<p>Implement "Get Caught Recycling" incentive program</p> <p>Recruit Environmental Block Leaders to put out lawn signs the day before recycling collections, and be the Recycling Guru</p> <p>Add requirement for quarterly reporting of non-recyclers in Hauler License provisions.</p> <p>Coordinate with local Chamber of Commerce to sponsor Waste-Wise presentation to businesses; volunteer City Hall as demonstration.</p>	<p>Implement Away From Home recycling program at schools, convenience stores, shopping centers. Include standard education on containers; develop scripts for announcements at school events.</p>
	<p>Include mandatory separation of recyclables in City ordinance. (Enforcement not included)</p> <p>Require space for recycling containers with trash containers in Multi-family Zoning Code.</p> <p>Include Recycling/Reuse "tab" on City website, update quarterly; include websites for further information.</p>	<p>License Haulers; include reporting provisions as requirement to renew license each year.</p>	<p>Implement Away From Home recycling program at all city facilities (parks and buildings).</p>
<p><b>Level of Effort</b></p> <p>← Lowest <span style="margin-left: 200px;">Highest</span> →</p>			